

# The Adapter Factor™

Linda Lynch-Johnson

Adaptability Specialist, Speaker, Author

www.lindalynchjohnson.com

702.525.3998

Every day we are confronted by change - either we choose it or we get hit right between the eyes!

**The Adapter Factor™** consists of five critical components:

1. Hit the **PAUSE** button.
2. Assess the situation.
3. Figure out the "Why."
4. Find your personal GPS location.
5. Manage your environment.

Learn from the chameleon - it reflects its surroundings, but it is still the chameleon.



**"A species adapts to survive. Use the Adapter Factor™ to thrive."**

Topics:

*The Adapter Factor™*  
*Where is the Customer in Your Company's Customer Service?*  
*Manage Your Environment or it Will Manage You!*

#### TESTIMONIALS:

"Very eloquent speaker. Easy to listen to and very informative. A fabulous eye-opener."  
*Felice Field, Owner Montage Studios*

"Linda's workshop should be required for anyone looking for work."  
*Professor Robert Jenkins  
San Jose State University*

"Linda's comments on the John Polish radio program on how she was able to adapt into Saudi culture were given with humor, wit, and intelligence. She is a fabulous storyteller. Linda is an asset for companies helping their employees adapt to any environment."  
*Veronica Lennon, Former IT Manager*



Linda Lynch-Johnson is a best-selling author who literally wrote the book on adapting to change: **The Adapter Factor: When Change Scares the Hell Out of You!** She has been called a "change guru" by syndicated radio show host, Jim Beach. Attendees at her presentations, change how they *think* about change. Businesses, organizations, associations, are using her techniques to cope with this rapidly changing business climate to great success.

Linda Lynch-Johnson Las Vegas NV

www.lindalynchjohnson.com 702.525.3998 linda@lindalynchjohnson.com